

**MATT BURGESS**

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**PORTFOLIO**



# ABOUT ME

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Design enthusiast, who keeps trying to learn everything he can.

A visual designer with a passion for problem solving, working horizontally across multiple disciplines to deliver engaging design results to fit the needs of my clients.

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<b>SOFTWARE</b>	Photoshop Illustrator Indesign Autodesk Maya Unity3D	After Effects Adobe XD Figma Cinema4D	
<b>LANGUAGES</b>	HTML CSS	C# (In Unity) Javascript (Learning)	
<b>EDUCATION</b>	MA Computer Games: Art & Design BA (Hons) Graphic Design Art and Design Foundation	Goldsmiths Middlesex University Bath College	2018 - 2019 2015 - 2018 2014 - 2015
<b>CONTACT</b>	Website Email  Mobile	mattburgess.design mattburgess@mattburgess. design 07969522660	



2020

# SAMSARA

Gyana hosted (at the time) the largest Data Science Event in the UK in November 2019, called SAMSARA.

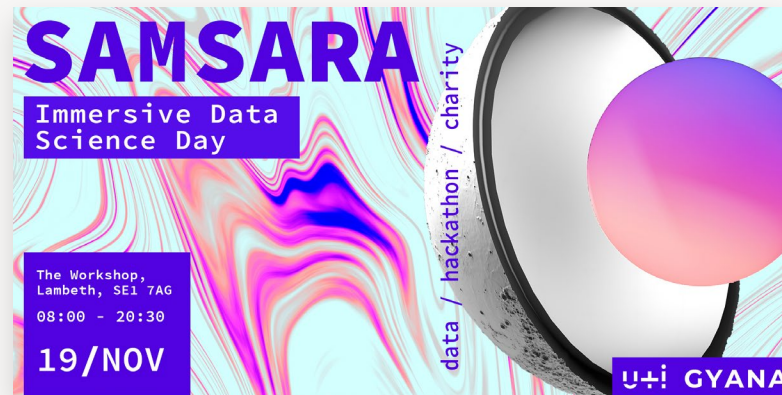
Inspired by hackathons, it was day where people would use data science to come up with solutions to global problems - with the top three winners getting a cash prize, and a matched donation to a charity of their choice.

I came up with a visual identity for SAMSARA; inspired by the word's meaning of cyclicalty and change.

Due to SAMSARA's success, the identity and brand was reused across other events (now under the SAMSARA banner) and a series of podcasts where one of the Gyana founders discussed "how data related technologies can alter the course of business and life" with industry experts, journalists, and thought leaders.



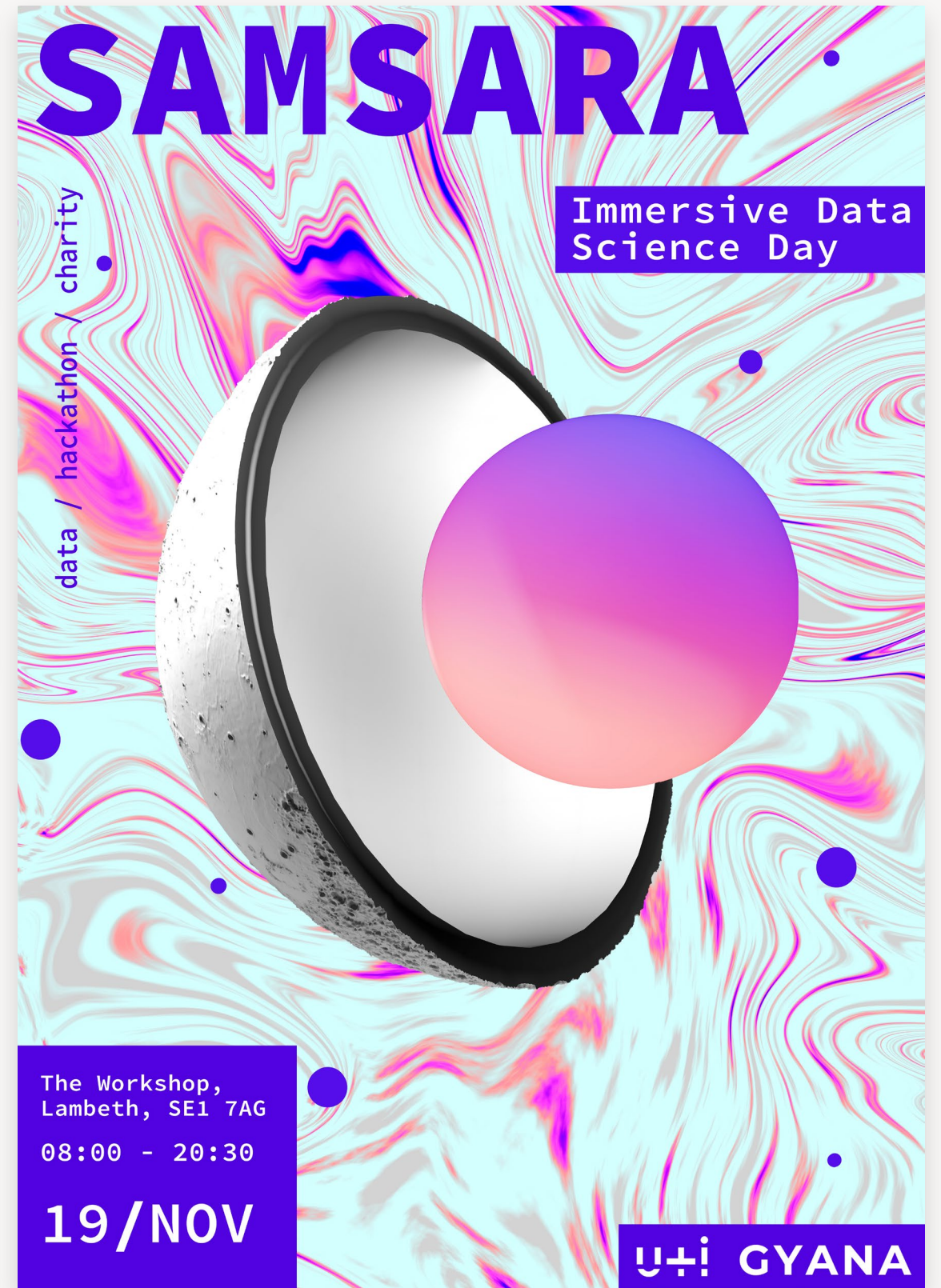
SAMSARA Summer Splash - Eventbrite Image



SAMSARA Event - Email Banner



SAMSARA Podcast Image



SAMSARA Poster - The root of the future SAMSARA



Summer Splash Identity - Email Advert



2020

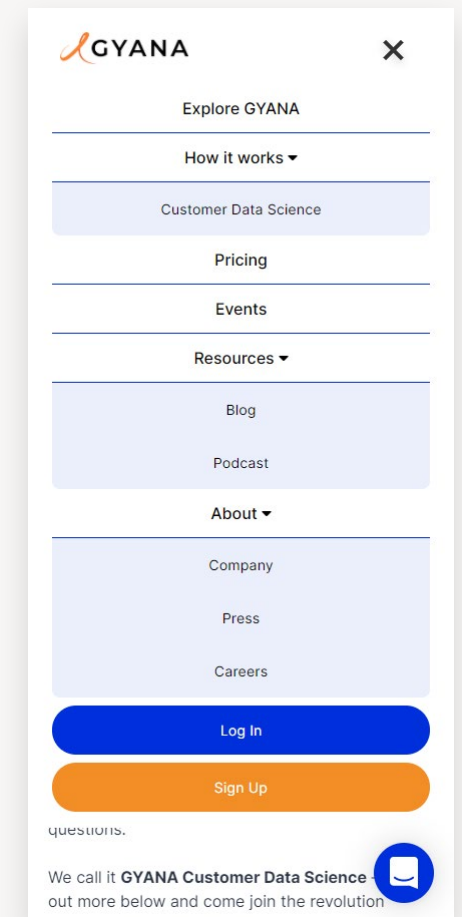
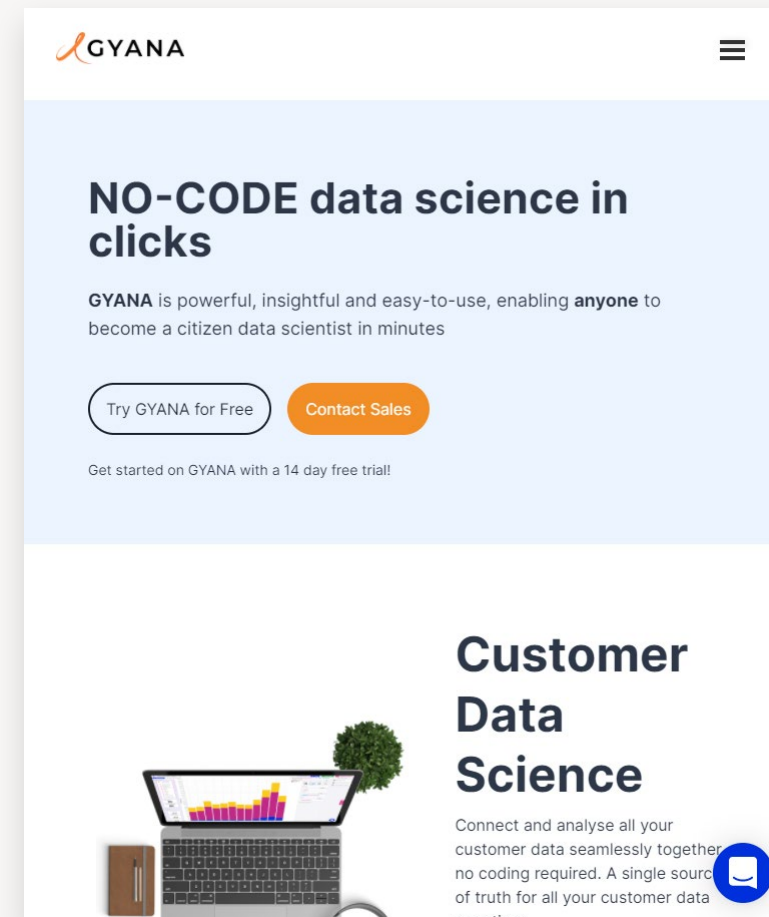
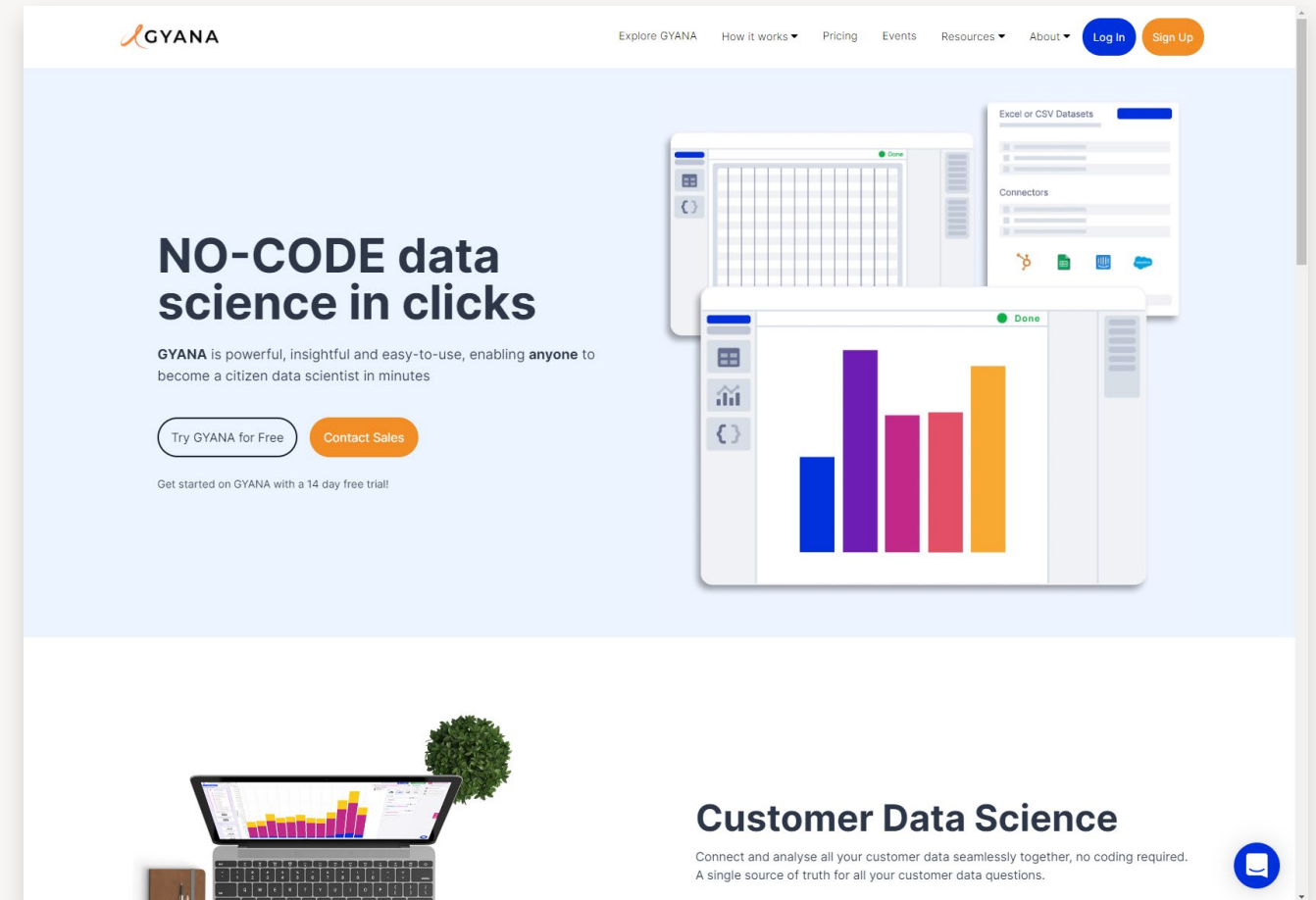
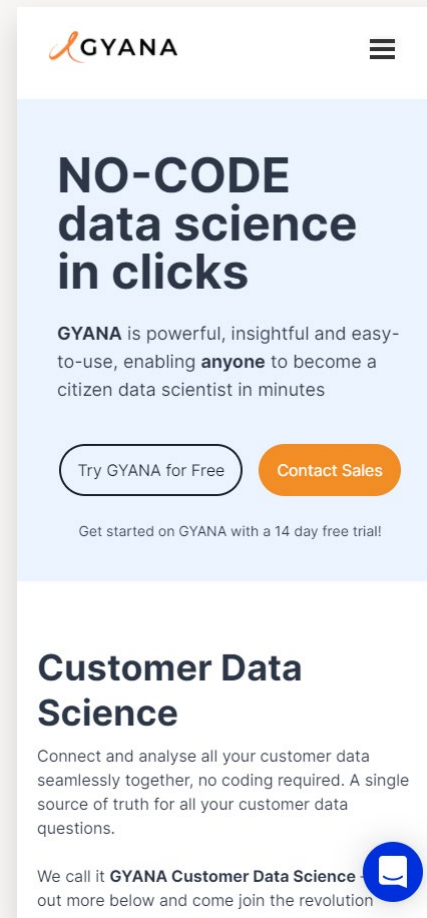
# GYANA WEBSITE

I created the Gyana website during my time working for Gyana Ltd. Whilst I was there the site went through a few major design iterations alongside the growing development of their data science tool, GYANA.

The site is a bespoke Wordpress based website, created without the use of templates. Initially the site used the Tachyons CSS system as a framework, but I ported the site to use TailwindCSS instead for the enhanced functionality it offered.

The site was built with responsiveness in mind, although the majority of our traffic came from desktop devices.

For the site I created a number of custom post types to enable necessary functionality and ease of use for the Marketing team in the backend. And I also setup my own version of a "building block system" for website pages - utilising the Advanced Custom Fields (ACF) plugin, I created a number of reusable and editable blocks whos content could be edited in the backend, and then slotted in where necessary.



Design of the site whilst I maintained it.



Sign up to the newsletter!

**SAMSARA: What is Customer Data Science & how No-code plays a role in it**

THU, NOVEMBER 19, 2020  
5:00 PM – 6:30 PM GMT

Learn More

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## Customer Analytics – Supercharged

Connect and analyse all your customer data seamlessly together, no coding required. A single source of truth for all your customer data questions.

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### Join Data without SQL

Connect and join all your customer data using 20+ live connectors and start answering your questions from a single source of truth, pulling

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Demonstration

**Profile**  
Filter and group your data. Make it easier to manage.

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Season 1 | Season 2 | Season 3 | Season 4 | Season 5

Season 1

Season 1 / Episode 4  
Dr Thomas Herr – CBRE

Season 1 / Episode 3  
Marc Ventresca – University of Oxford

Season 1 / Episode 2  
Nigel Morris – Guardian Media Group

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Enterprise



2020

VAYU

Before Gyana's flagship data science tool was eponymously named, it was for a time something else - and that something else was VAYU.

Gyana is deeply rooted in one of the founder's heritage, with the company name and many of its projects originating from Sanskrit words. VAYU comes from the word for air, and is the name of the Hindu deity that is "lord of the winds".

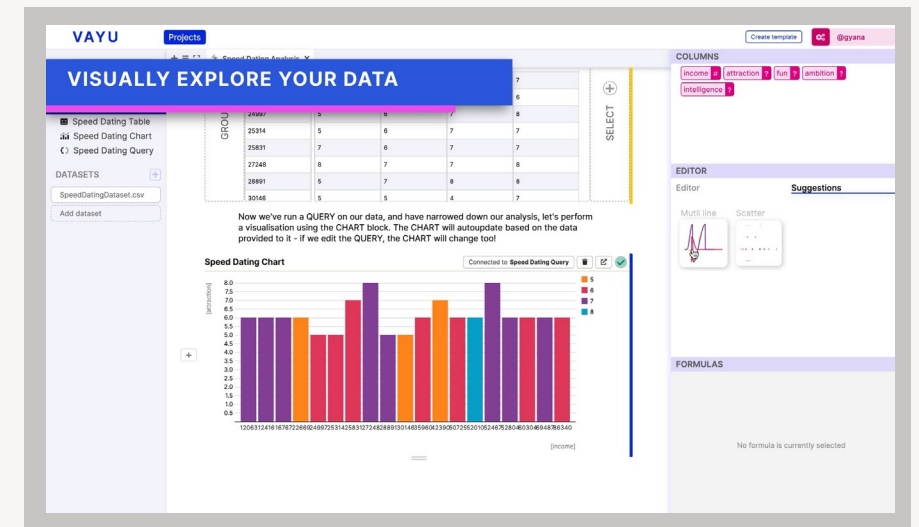
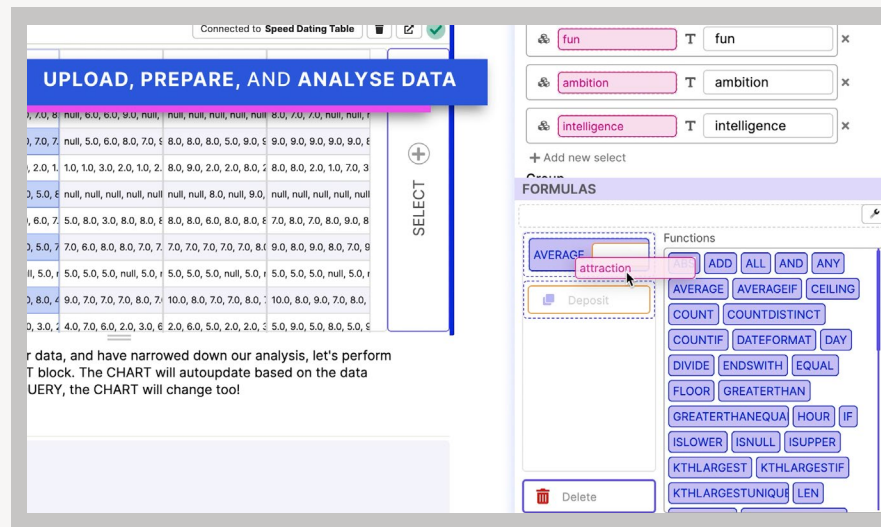
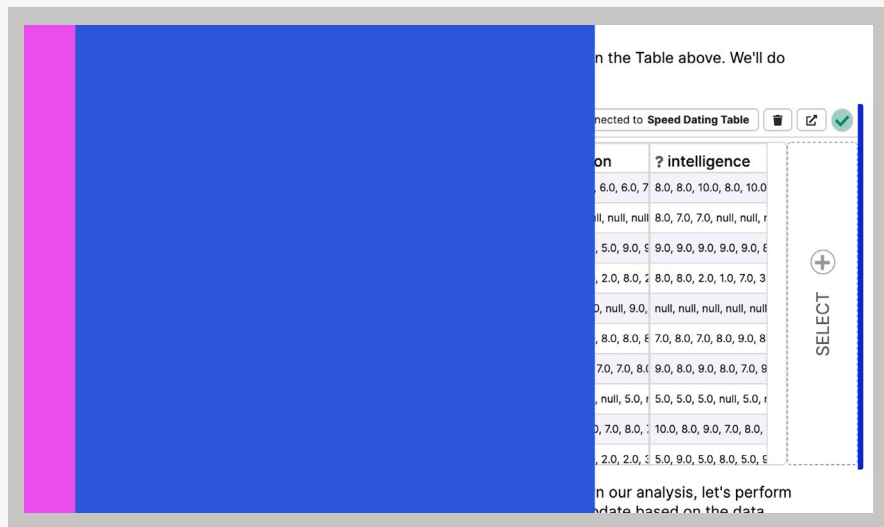
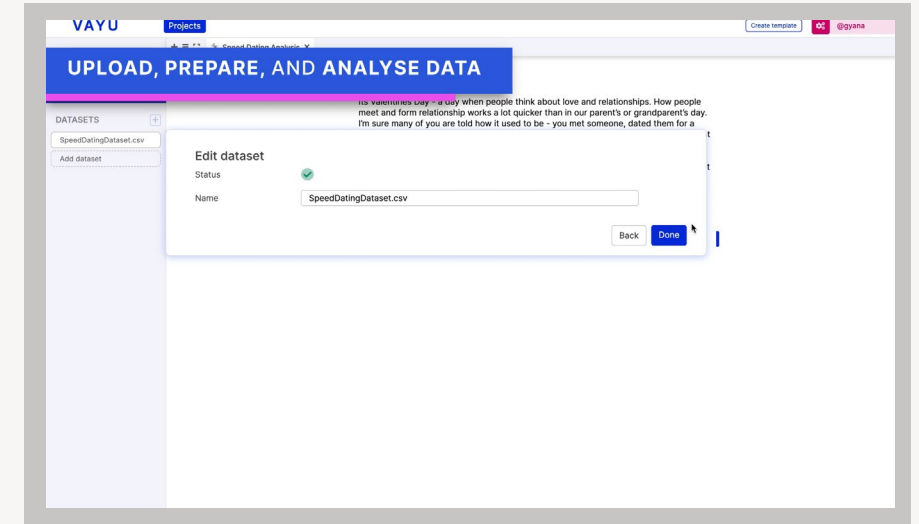
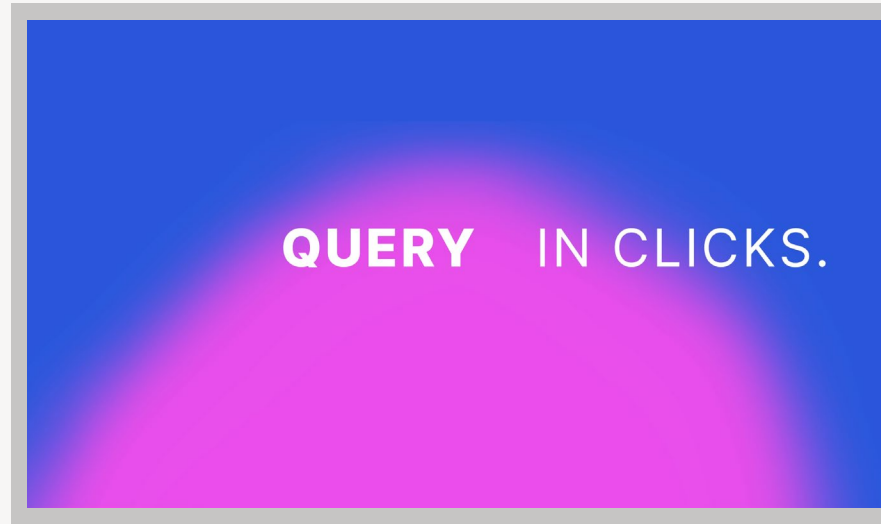
Now, coming up with a logo to represent air - an invisible concept - was not easy. And whilst I did have many concepts that were good, it lacked something. I instead began investigating results that tied closer to Vayu himself. I found that he rides upon a gazelle, symbolising swiftness, and the origins of this logo came to being.

I fashioned the logo based on stylised gazelle horns, which allowed the V of VAYU to come through whilst being fundamentally allied to the origin on the word.

During this time we were also gearing up for launching VAYU on [ProductHunt](#), where the logo would be revealed for the first time.







Full video can be viewed by following this link:

<https://youtu.be/1BBx7Cb-QZU>

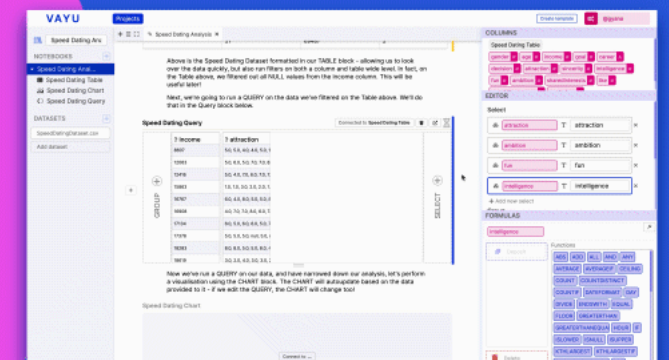




VAYU  
Data science. In clicks.


# QUERY

Lightning fast drag and drop queries accelerate productivity and eliminate error. No more SQL, just repeatable, easy querying, without the headache.



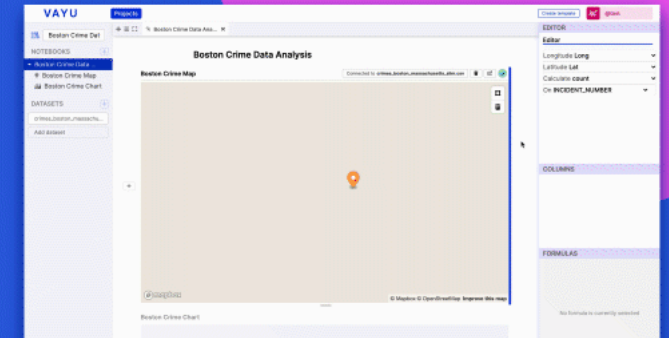
# CHART

Effectively communicate complicated datasets with clear and concise visualizations to detect patterns and trends at a glance.



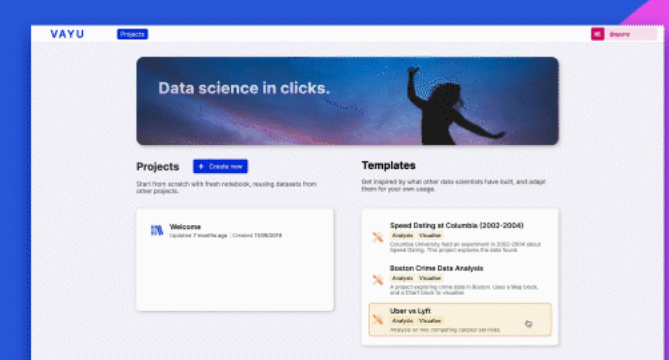
# MAP

Powerful geo-spatial visualizations give your data new dimensions and depth by layering it on detailed, pin-point accurate maps.



# TEMPLATE

Create reports, save them as templates and share them with others. Speed up repeatable tasks and workflows to supercharge collaboration.



"Vayu helps me to bring data to life in minutes, for me a huge time save in performing data analysis and presentation"

Miles Rowbottom  
Data Scientist & Student  
- UCL

"As a doctor, I really found the tool easy to use and intuitive and I seriously never thought my patient data could tell me this much - I am amazed"

Shkar H. Abdelqader  
Consultant Pediatric Dentist & Cosmetic Dentist

"Talk of data platform, talk of data democratisation, talk of 'no-code' notebook, talk of advanced analytics and data science .... Gyana's VAYU walks the talk!"

Suraj Rajan  
Data warehouse consultant

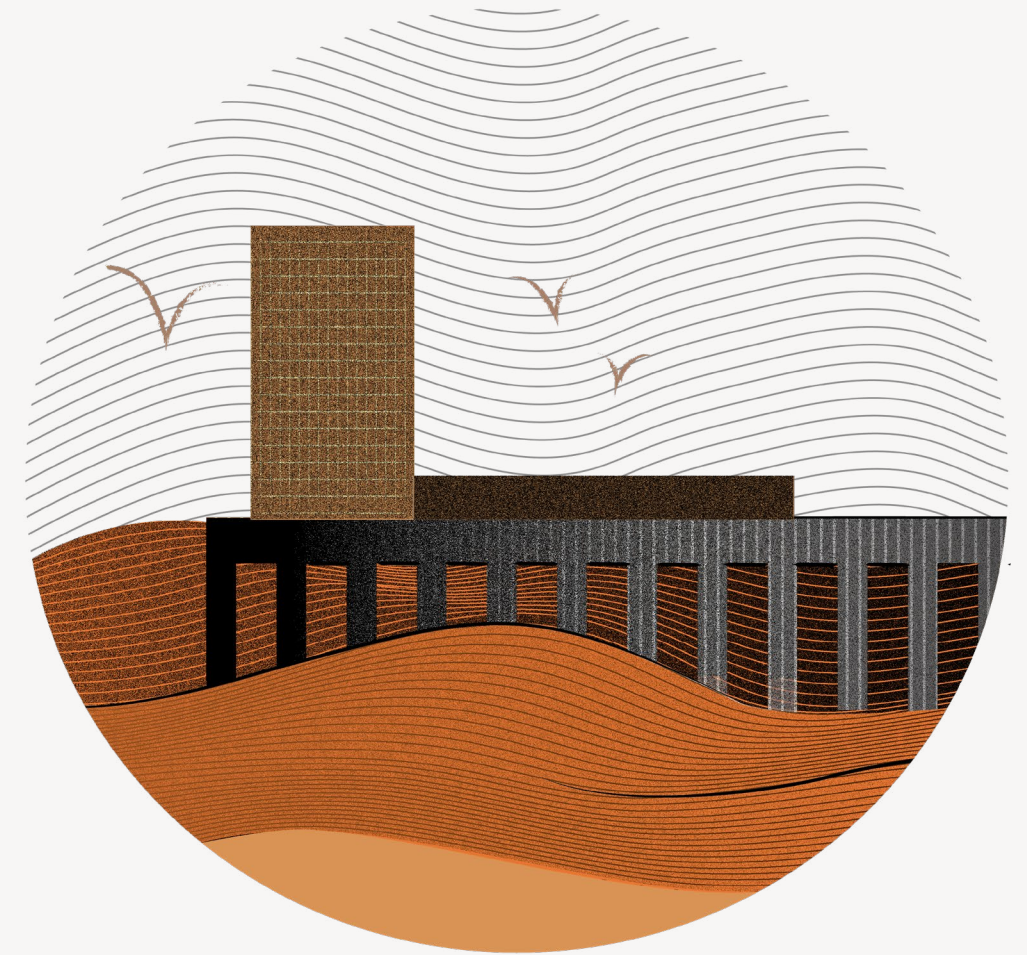
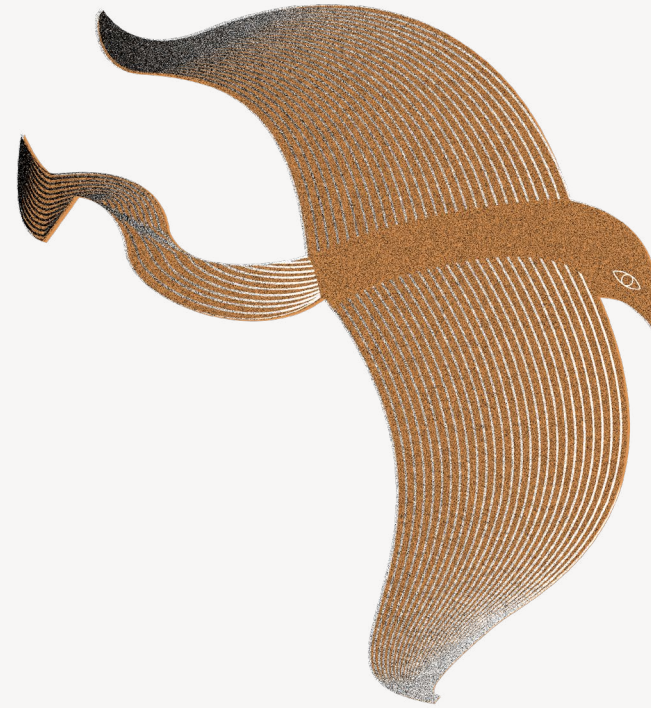


2020

# THE GRINNICONNECT

The Grinniconnect is a short story for adults, telling the surreal and fantastical adventure of a future dominated by a large corporation, and the actions of the mysterious Grinniconnect.

For this project I was commissioned to illustrate the book (some examples shown) as well as create the design for the cover.





2020

# LOV3LESS

L0v3less is a short platforming video game I created to facilitate gathering research for my Master's research project at Goldsmiths University. I had decided to investigate User Interfaces and Animation in games - and whether if the UI was animated, would that encourage more interaction from the user than a static interface?

L0v3less was created in Unity, and released on Itch.io as web based browser game. Set in a cyberpunk-esque future, you play as an operative trying to stop the CUPID Corporation's manufacturing of it's L0v3 drug.

The game can be played at: <https://mattydidsomething.itch.io/l0v3less>

An important note - on launch the game will ask you to fill in a short passcode of your own devising so it can be removed from a server at a later date if you so desire. This server no longer exists, so the data is no longer saved.







2020

# ACORN'S QUEST

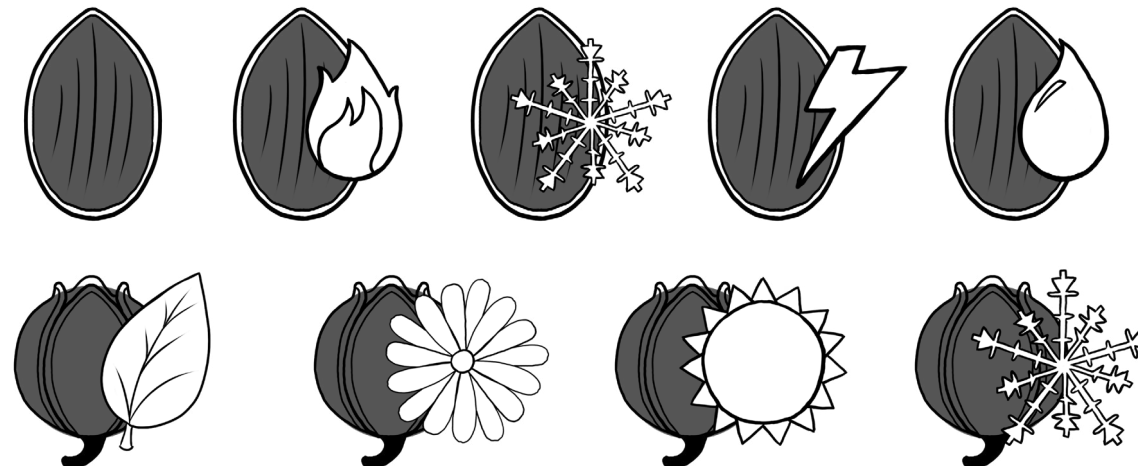
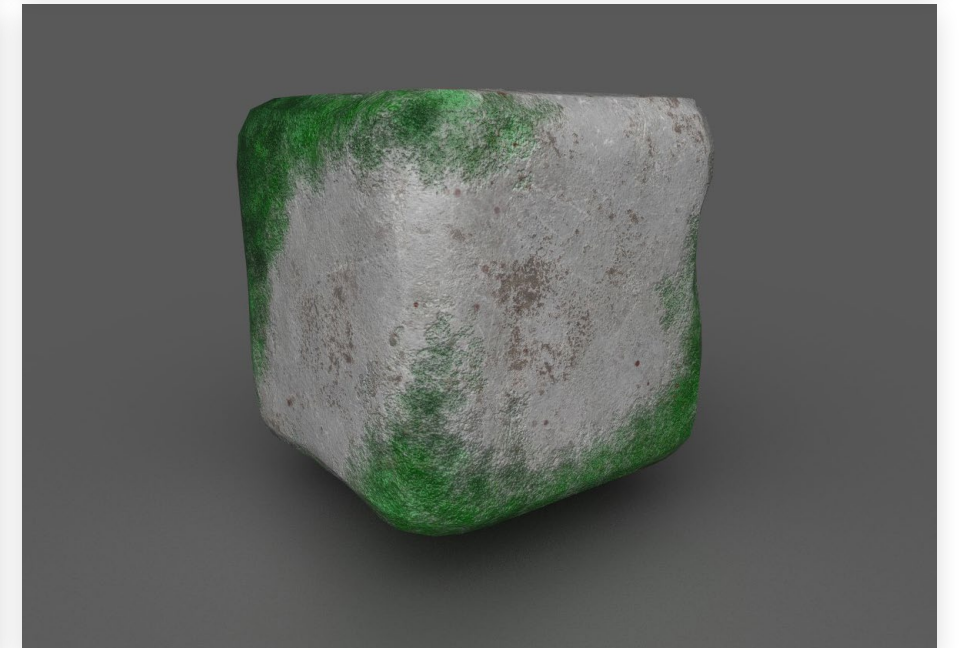
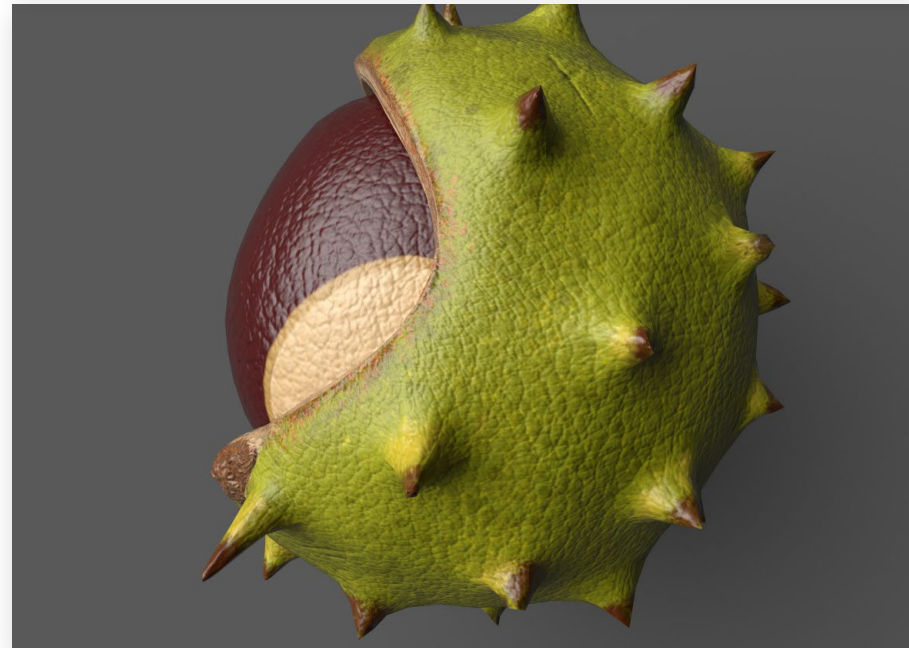
Acorn's Quest was a large project undertaken during my time at Goldsmiths, and was a collaborative project with other students. Created in the Unreal Engine, it followed the story of a little plant avatar (Acorn) and his quest to retrieve the seeds of seasons from around his island.

The assets seen to the right are the primary assets I made for the game - Acorn's slingshot, a conker obstacle that would block him in the Autumn zone, and a pushable boulder to help traverse environments. I also created other assets that needed making such as a pushable log and a jack-o-lantern.

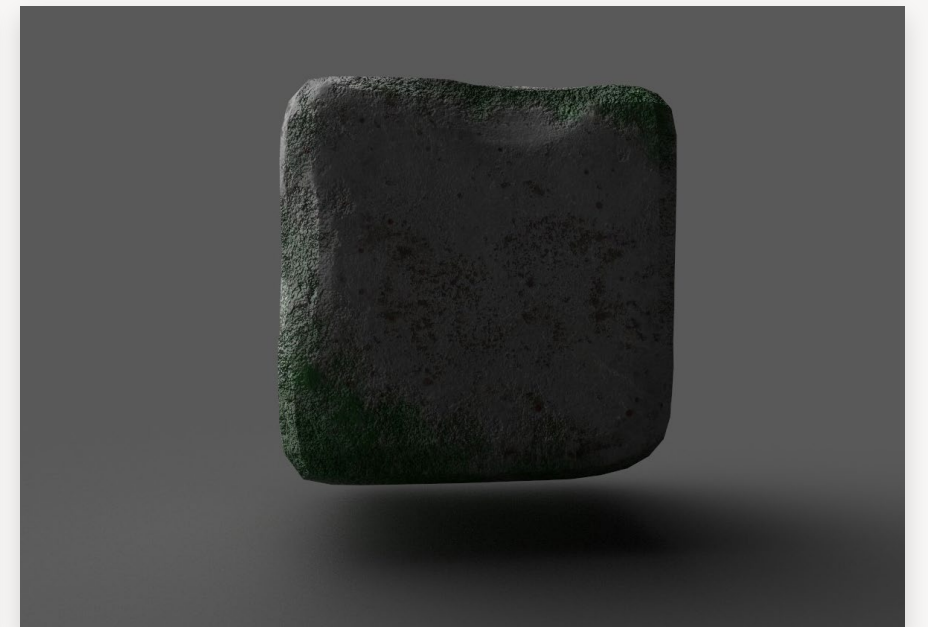
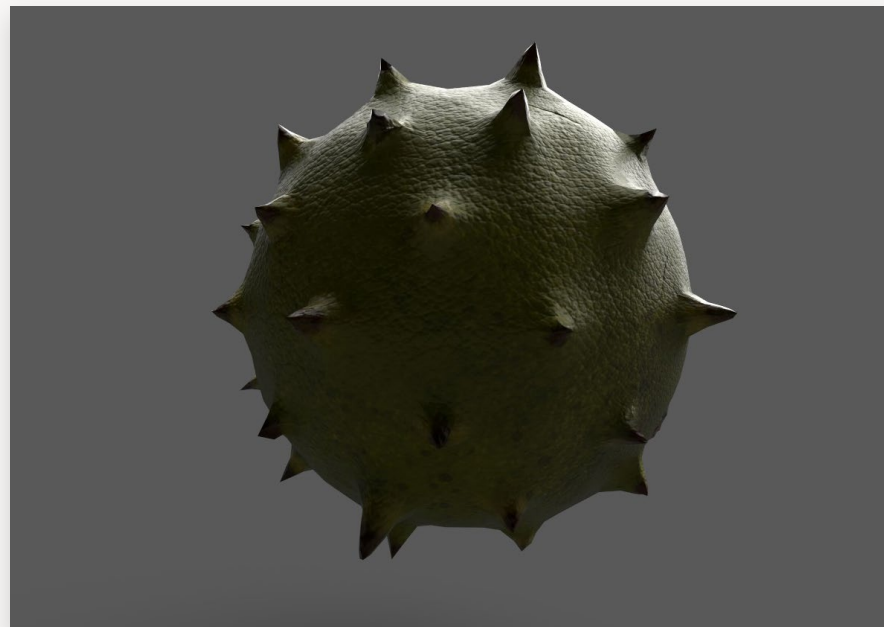
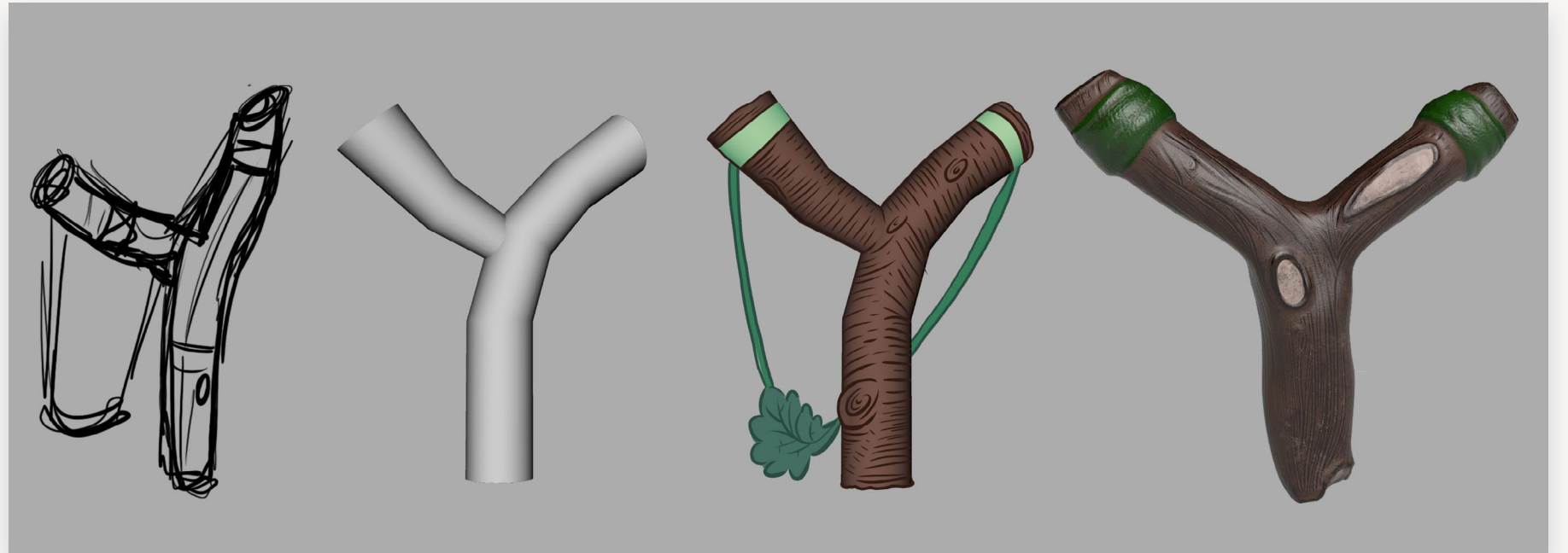
I also created UI assets such as the icons for abilities, and the icons for the collected Seeds of Seasons.

During the project I also acted as the project manager for organising the rest of the team and keeping us on track.

The 3D assets were made in Autodesk Maya and Mudbox, and textured in Substance Painter.







2020

# THE GRUB ST JOURNAL

The Grub Street Journal was a deeply personal project for me, as it grew out of my love for literature, satire, and the city of London. A university project, we were tasked to explore a borough and come up with deliverables based on the borough.

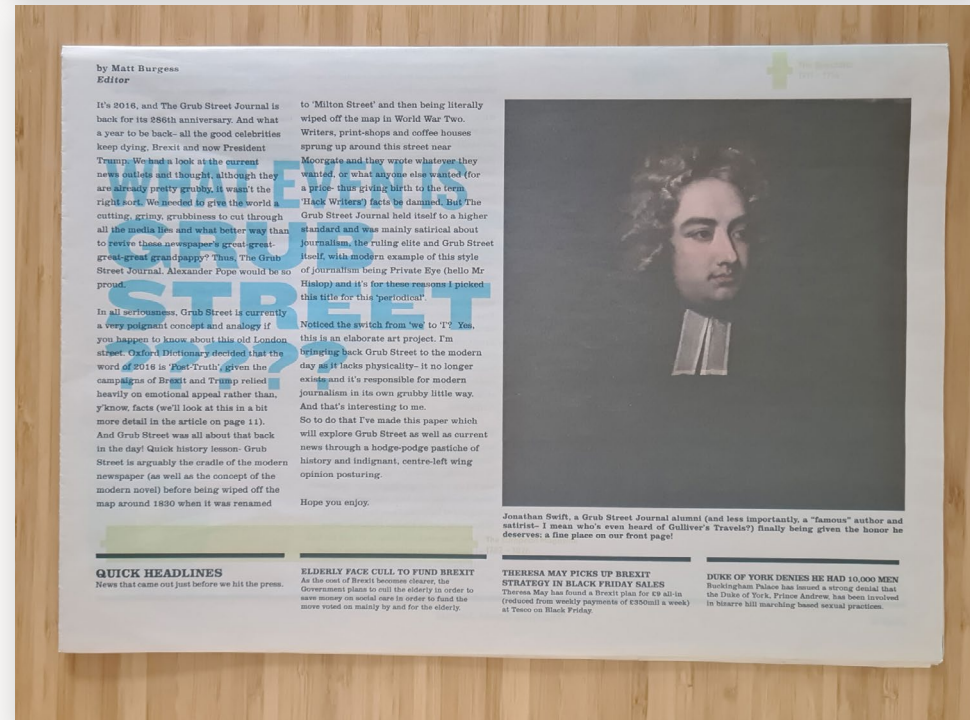
I explored the City of London, and whilst walking around the Barbican, I was struck with the memory of one of my Literature teachers in A-level teaching us about the history of the first novel, and a place called Grub Street.

It was street filled with hack writers, political agents, and satirists, and from it grew the start of British journalism (before it moved and established itself fully in Fleet Street).

The Grub Street Journal was a satire on popular journalism and the hack-writing conducted in Grub Street - famously contributed to (and possibly founded) by Alexander Pope. It could be argued that Private Eye is a spiritual successor of Grub Street.

Back to exploring the Barbican, I realised where I had been Grub Street - now a brewery, and three glass walled faceless and nameless office buildings. With the political state of the world at the time, I wondered what Pope would have written.

So for the project I "brought back" the Journal for one last hurrah.



## The US President shouldn't tell Britain what to do, unless there's a job in it for me, insists Nigel Farage.

Siobha Summers  
World News Correspondent

Tuesday 22<sup>nd</sup> November 2016

Nigel Farage has said he stands by his claim that the US President should stay out of British affairs, unless of course there is a cushy job lined up for him at the end of it.

Nigel Farage is an opportunistic hypocrite only interested in furthering his own political ambitions is just about the least surprising thing to happen in 2016.

Nigel Farage has told the government that ignoring Donald Trump's calls for him to be made US Ambassador was putting political dislike above what is best for Nigel Farage.

"But, this being 2016, the chances are he'll be in post by Christmas."

The three-time UKIP leader told reporters, "When I said during the referendum campaign that President Obama had no place commenting on the British political process, I of course meant that he had no place disagreeing with me.

"This new guy though, he agrees with me on lots of things, so now the British government should be listening very closely to the US President-elect, and what he wants.

"If the US President says I should be Britain's Ambassador to the US, then it's the British Government's job to jump to attention and make it so, regardless of me being the leader of a party in opposition, or disagreeing with the government's position on just about everything. "President-elect Trump wants it, so do as you're told."

Voter Simon Williams said, "Learning that

Mr Farage insists he is just an ordinary bloke and would prefer to not be called 'Mr Brexit'. He did say, however, that if Mr Trump wants it then that's ok and to just say how high.





Shropshire where a vigorous campaign to keep local bus services failed. The county council can no longer afford the subsidy leaving the elderly with free bus passes but no buses. The link bus once ran four times a day, joining up villages, taking those without cars to work, to medical appointments or to visit relatives, in noticeable service linking isolated people on their bus journeys. When it was cut, some of their jobs, children gave up out-of-school activities and hospital appointments were missed. The only bus now runs once a week it waits an hour and a half for shopping in Hignorth, before returning. One man, it said, went to the shops every day for a hot meal, enjoying the company, but after the bus stopped he was found, several days after death, with only baby food in the house.

Which services matter most? After 40% cuts (worse to come, consistent at their wit) and snail mail from all sides by angry citizens, mostly blamed for government policy. Recent our cities were hit hardest. Tory rural is less. Liverpool is worst affected. Don't it. But rivalry ends when the Treasury takes all revenue support grant by 2020.

With environmental health officers - I at staff cuts lead to downgrading the risk levels of restaurants and food outlets. How long before food poisoning outbreaks or other infection failures reveal to the public the slacking of checks that keep them safe? The Border Force is depleted, though, though, bordering overrode all else for kit voters. Police are cut by 20%, 60 cross offices are closing, guards are taken off roads, parks are unkempt, local swimming, public house, No, none of these are critical, just a thinning out that diminishes Britain a country that works for everyone.

Wednesday will define her, leaving voters to decide if they want yet more tax cuts for the better off, and worse public services for everyone else.

Britain a country that works for everyone? Wednesday will define her, leaving voters to decide if they want yet more tax cuts for the better off, and worse public services for everyone else.

are slow burners, but real crises are erupting. Prisons bursting at the seams are at frightening the government. Social care is collapsing: Monday's Panorama only lifted lid on a disintegrating service that leaves r receiving any help, and care homes out of business. How does a council care for old people against children? More men than ever are taken into care for lack prevention, 800 children's centres closed, health visitors and school nurses in retreat, white social workers burn out. A million public

Journal

If they're to ever prove that they are a feasible alternative to the two party system or one party system under the current Labour Party led by the Rt Honorable Jeremy Corbyn.

"People like Jeremy," Tim Farron told us, "Because they say he has 'principles'. That's great and all, but Nigel Farage has principles - it doesn't mean he's a good politician."

"We have principles and actually care about people. Like the Saopeters Charter that just passed - we all voted against it, all right of us,

**Jonah Diederik**  
Political Correspondent

Monday 21<sup>st</sup> November 2016

The Labour party is to oppose a cap on unskilled workers as they need to get new members for their front bench from somewhere, they have announced today.

The party is facing a skills shortage at senior levels after many of their most experienced members turned down a demand to reapply for their jobs for what would inevitably be a short-term contract.

The shortage became worse after the leader banned zero-hours contracts, which is about as long as several members of his defence and economics teams have lasted.

"Without a regular influx of new people we simply cannot fill the vacancies which constantly appear across the front bench", Corbyn told reporters.

"Unskilled migration has proven to be a real benefit to the party; for example Emily Thornberry moved from Surrey to Islington to take a new job.

"If you want proof that Labour stands up for people who lack skills or talent, you just need to take a good look at our Shadow Ministers." However the Conservatives have responded by pledging to force Labour to supply a list the members of the Shadow Cabinet, leading to some MPs being concerned at being named

REPUTABLE, BLONDE, WELL-TO-DO Hello! I'm a BHW (Beautiful, Blonde, Well-To-Do babe) with a big role in a certain big building in the capital. I really like cycling, riding in big red buses with sloping down, the mile, and attempting to become the boss of where I work (dream big in what I always say, oh well maybe next time). Must like floppy hair and posh people.

Where would the money come from? They could abandon extravagant tax cuts. Raising the personal tax allowance will have cost the treasury £2.1bn a year by 2020, 85% of it benefiting the top half of earners. Cutting corporation tax down to the planned 17% will have cost £1.2bn, in a cut-throat, beggar-thy-neighbour race to the bottom. Abandoning inheritance tax, only paid by 8% of estates, if she wants to put "government at the service of ordinary working-class people". Raising state pension rises to those who need it. Tax relief is untapped gold mines of loopholes; entrepreneurs' relief is often a fiddle, losing the treasury £4.6bn.

WANTED: A tall well-built woman with good reputation, who can cook french frogs legs, who appreciates a good french garden, classical music and talking without getting too serious.

But please only read lines 1,3 and 5.

SOCIALIST WHO LIKES BUBBLY M. A revolutionary at heart who is looking for a comrade to fight the system with. I need support as I've just landed a really big job but my colleagues are all out to get me. I like manhole covers and no ties.

M. 67, ISLINGTON NORTH

WONT GO INTO REVERSE M. Slightly controversial figure - some would say I have a bit of a, er, dark side as it were (that's not me, that's Peter). Looking for a second chance. I promise to be with you, whatever.

M. 63, LONDON

HAVE VIAGRA Need a woman. Any woman between 18-80, please get in contact.

M. 49, STOKE

RETIREE WITH HOPE M. Just about to leave my current job and not sure any other will ever really top it! So looking for someone to keep me company as I shoot hoops round the world and show off my peace pipe.

M. 55, ILLINOIS

M. 72, WASHINGTON DC. HEARING FROM YOU SOON KING.

F. 60, LONDON

A RIGHT ETON MESS Well spoken, good education (went to the right school) and definitely didn't have any shares in Panama (with wick knowledge). Retired early and looking to meet a little pig that will let come in.

M. 50, WITNEY

THOROUGHLY MODERN WOMAN F. Have a very good job given to me by God and by ancestral right. Despite this, I am a very modern woman. They updated my note and everything. Seeking someone who isn't my husband.

F. 50, WINDSOR

TO THE BLONDE IN RED COAT To the blonde in the red rain coat at St Pancras train station. You looked around to see if anyone heard you pass wind. We shared a smile. Coffee?

STYLISH BLUELET GUY

JUST AN ORDINARY ELORE M. Likes a drink and a smoke. If you don't like me, it's your fault (you bloody leftie). Likes watching Top Gear in my slippers and eating kippers. Not a fan of foreign lingo but do like John, Paul, George and Ringo. German. Kind to... ok.

M. 52, NOT SOUTH THANET

OPTIMISTIC & OFFERING CHANGE F. slim, first half of 70, blonde, enjoys copying up to banks, corporations and smoking habits of degenerates. WLM someone who doesn't cheat on me and then lie to the press about it. Be with me.

F. 71, WASHINGTON DC.

he also wrote a satire on named Dulness and following decay, imbecility a

Though the Dundrod was not in other "backs", "scribble" in many ways the masterpiece, "it bore the hostility of his rival implacably from then slanders and lies..."

According to his sister company of his Great in his pocket. Together Swift's 'Gulliver's Trav' propaganda assault again revolution it stabilised

Although he was a keen political effects of the 'Lock' onwards, these

He hated Grub Street, Grubby, you can't go b

With Wednesday's autumn statement, the Tories could begin to revive our public services and the ailing NHS. But they won't.

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# POST TRUTH SOCIETY IS A WHOLE NEW WORLD

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## Ben Brown Fine Arts

**Directors: Ben Brown, Andreas Hecker**  
**Founded: 2004**

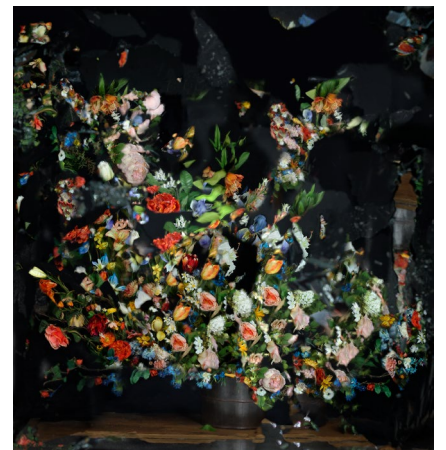
Ben Brown Fine Arts has prominently positioned itself on the contemporary art scene with the sale United Kingdom representation of artists such as Roy Lichtenstein, Tony Bacon, Claude and François-Xavier Lalanne, Gavin Turk and Hans Mack. The gallery is also renowned for its expertise in 20th century Italian art.

Ben Brown Fine Arts opened its first London location in 2004 with an exhibition of photographs by the celebrated German photographer, Candida Höfer. Now with spaces in both London and Hong Kong, the gallery has continued to develop a strong exhibition programme featuring the work of emerging and established contemporary international photographers.

<b>Exhibited Artists</b>	12 Brock's Horse
Barry G. Ellis Barber	London W1E 6GD
Tsung Kwei-Chi	United Kingdom
Kitty Chou	301 Paddick Building
Alexi Erlikh	12 Paddick Street
Chi Garatt	Central Hong Kong
Candida Höfer	
Yik Munzi	
Jiang Pengxi	
Thomas Ruff	
Hiroyuki Sugimoto	
Chen Wei	

**On Deck**  
On Reflection, Visual 002, 2016  
Mixed pigment print  
200 x 140 cm



## Bernheimer

**Directors: Bianca Bernheimer, Mark Sauerger**  
**Founded: 1984**

Bernheimer Fine Art Photography specialises in contemporary photography and unique installations. The gallery has hosted outstanding exhibitions by photography masters including Irving Penn, Horst P. Horst and Robert Rauschenberg. Since 2005, there has been an ongoing programme of exhibitions of the gallery premises in Munich. Since December 2015, we have opened a second gallery space for Fine Art Photography in Lucerne, Switzerland.

<b>Exhibited Artists</b>	Haldenstrasse 11
Veronica Bailey	4006 Lucerne
Horst P. Horst	Switzerland
Michael Kernio	Briener Strasse 7
Anna Labowitz	80333 Munich
Jean-Loup Staff	Germany
Gregor Törz	

**Horst P. Horst**  
Horst P. Horst's hand holding a diamond-encrusted watch and ring of sapphires, rubies and diamonds, by Carter Head pigment print  
133 x 87 cm



## Foreword

### Photography comes home

Somerset House has long, it has witnessed the intrigues of Tudor Kings and Queens, the machinations of the Navy Board (at the height of British Sea Power), the debates of countless learned societies including the Royal Society and, so far over time, the dark arts of the Inland Revenue. It was here, at a meeting of the Royal Society on 15 March 1838 that the Accountant Royal, Sir John F. W. Herschel, coined the word 'photography'.

And so, now, 176 years after Herschel coined 'photography', we bring Photo London to Somerset House where we hope to become a fixture. Our vision is to create an outstanding international photography fair and, in so doing, open an annual, week-long, city-wide celebration of photography. In May each year, the world will come to London to discover the best photography on the planet.

So this, first edition is both a beginning and a kind of homecoming.

The response from galleries around the world has been phenomenal and, thanks to the support of the UIN6 Foundation and FT Weekend, we have been able to create a vibrant public programme featuring three important exhibitions, as well as a collaborative installation between the London-based artist Rafi Blass, Luxembourg and Nato Blass, Singapore and his team from Proscenium in Lisbon. In addition, Francis Hodgson has curated a programme of talks, lectures and presentations. And then, on each night fall, the subterranean courts beneath the Courtyard will be filled with music and photography.

And finally, there's the City itself. If this is a homecoming then the response of London's great museums, auction houses and galleries illustrates the extent to which photography has been missed. There are too many people to mention here, but the close collaborations with so many of London's institutions, particularly the Courtyard Institute, the V&A and the National Portrait Gallery have been truly remarkable.

Enjoy this catalogue. Enjoy Photo London.  
We look forward to seeing you again in May 2020.

Michael Benson and Felicia Forshaw  
Directors of Photo London

# 2020 BLAST

BLAST was the short lived literary magazine of the Vorticist movement in Britain.

The magazine was written primarily by Wyndham Lewis, and is seen as a seminal text of pre-war 20th Century modernism.

This project was to create a Centenary edition of the BLAST manifesto - updated for the modern age, but also paying tribute to the original.

For this reason you will see frequent references to "Blessed" and "Blasted" - as seen by the Vorticist's of the day. I also included articles and opinion pieces, as well an interview with a spoken-word poet friend of mine (Patrick Connelly III).

From the the original manifesto I took typographic elements (such as the blocked 1-9, and the illustrative cone and spike) and the bright magenta used throughout - a nod to the original BLAST cover, dubbed by contributor Ezra Pound, as the "great MAGENTA cover'd opusculus".

